

**PART A – ACQUISITION BRIEF SHEET**

Tracking Number: JXT-16-9253 Division: JXT

PIIN:

Customer Advocate: (b)(6)

Program: (b)(5)

TPM: (b)(6)

Initial Sponsor Notification of Requirement: 12/3/2015

Part A Meeting Date: 12/14/2015

**Acquisition Description**

Government intelligence analysts spend too much time manually tracking entities on various social media platforms and are unable to keep pace with the speed of data. The government is seeking proposals to develop a capability that will identify and fuse multiple similar online personas across a variety of social media platforms.

**Requirements Overview**

Select all characteristics that are applicable.

- ☐ Supply      ☐ FFP      ☐ BOA      ☐ Options: enter info  
☐ Service      ☐ Cost-enter type      ☐ BAA      ☐ IDIQ: Min min qty or value /Max max qty or value  
☒ R&D      ☐ w/ Incentive      ☐ Award Term(s)  
  
☐ Commercial      ☒ Non-Commercial      ☐ Modified Commercial      ☐ IT Approval Required  
☐ One-Time Buy      ☐ First-Time Buy      ☐ Follow-On Contract      (Previous Contract #: Enter PIIN)  
☐ Sources Sought      ☐ Advanced Notice      ☐ Request for Information

Total Estimated Value: \$1M Small Business Considerations: N/A

Estimated Annual Funding: \$1M

Product and Service Code (PSC) <http://psctool.us/>: AC64Incrementally Funded? (Services Only) No If yes, Initial Obligation Amount \$ Enter ValueAP required? No If yes, is AP approved? Y or N

- ☐ Full & Open Competition      ☒ Limited Competition      ☐ Sole Source\*

Anticipated Source Selection Method: Best Value – Technically Acceptable w/ Past Performance & Price Trade Off  
 \*Enter Contractor & Location or N/A Enter CAGE

Anticipated Length of Contract: 12 mo OR Anticipated Period of Performance (Service): enter info  
 Desired Award Date 2/1/2016 Desired Delivery Date select date  
 Required Award Date 3/1/2016 Required Delivery Date select date

Is an event driving the Award/Delivery Schedule? i.e. Ship Install/ Fielding/ Testing/ or Deployment Sched

**Requirements Documentation**

SOW/ PWS/ Spec/ Drawings available? Yes If yes, attached? No  
 If not available, is it being developed? Yes Anticipated Completion: 12/14/2015  
 Is Sponsor approval of SOW/ PWS/ Spec required? Yes  
  
 Drawings Govt-Owned? N/A If not Govt Owned, is Authorization for Use attached? Y or N  
 Will Govt Furnished Property (GFP) be provided? No  
 Will the requirement include a DD Form 254? Yes If yes, highest Level of Classification: SECRET  
 \*If higher than Top Secret, complete Attachment 1  
 Does this acquisition involve classified deliverables? Yes If yes, highest Level of Classification: SECRET

**Anticipated Funding Profile**

- ☐ Operations & Maintenance, Navy (O&M,N)      ☐ Missile Procurement, Army (MPA)  
☐ Aircraft Procurement Navy (APN)      ☐ Weapons Procurement Navy (WPN)  
☐ Other Procurement Navy (OPN)      ☐ Shipbuilding Construction Navy (SCN)  
☐ Procurement Marine Corps (PMC)      ☐ Working Capital Fund (Orig Approp. enter info)  
☒ RDT&E (Provide Category enter info)      ☐ Other (list) enter info  
☐ Ammunition Procurement (Section 806 Certification for Ammo, if applicable)  
☐ FMS (provide FMS Case Number enter info and copy of LOA/MOU/MOA)

Funding Year/ Expiration: 2015/2017

Date Accepted at Crane: 12/14/15

**Outcomes from Part A Meeting / Acquisition Strategy**Commerciality Decision: ☐ Commercial ☐ Non-Commercial ☐ Modified CommercialSmall Business Considerations – Recommend Set Aside ☐ Explain (e.g., Partial, Total, 8(a)):Competitive ☐ Sole Source ☐ Type of Contract (e.g., FFP, CPFP, CPIF): CPFF-completion

Additional Meeting Attendees (Other than signees):

(b)(6)

(b)(6)

**Identified Resources:**

Contract Specialist:

AQM / Equivalent:

Requiring Technical Activity (RTA):

(b)(6)

**Milestones:**

PDP (Part B) Submitted to AQM

PDP (Part B) Submitted to Contracting

PDP (Part B) Accepted by Contracting

12/18/15

12/21/15

12/20/15

Technical Evaluation Submission

Technical Evaluation Acceptance

Contract Award

3/15/16

3/30/16

4/15/16

Upon signature, all parties have agreed on the aforementioned outcomes. A solicitation number will be assigned and the contract specialist will enter the Part A data into the WIP Data Entry Form. If revisions to the acquisition strategy and/or planned milestones are required after this document is signed, the document (Part A) becomes void. New milestones will be negotiated upon receipt of the Part B unless a revised Part A meeting is held. Reference attached ASCC Rates and Cancellation Policy.

Sponsor Approval is / is not required\* for these milestones.

\*If required, approval must be received within 30 days from date of signatures or Part A becomes void.

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12/14/15  
Date of Agreement12/14/15  
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